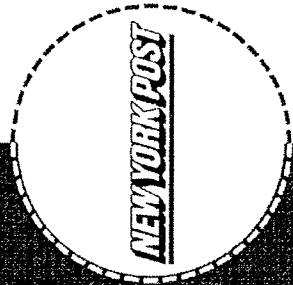


Exhibit 5



Hispanic Readership

The New York Post has shown significant growth in Hispanic readership over the last seven years.

Hispanic Readers	+/-	% Increase
New York Post	+109,505	+70%
New York Daily News	-111,339	-22%

**Today the Post reaches
266,875 Hispanic readers**

Source: 2001 – 2009 (1) NY Scarborough Report (Mar 08 – Feb 09, Base: NY DMA